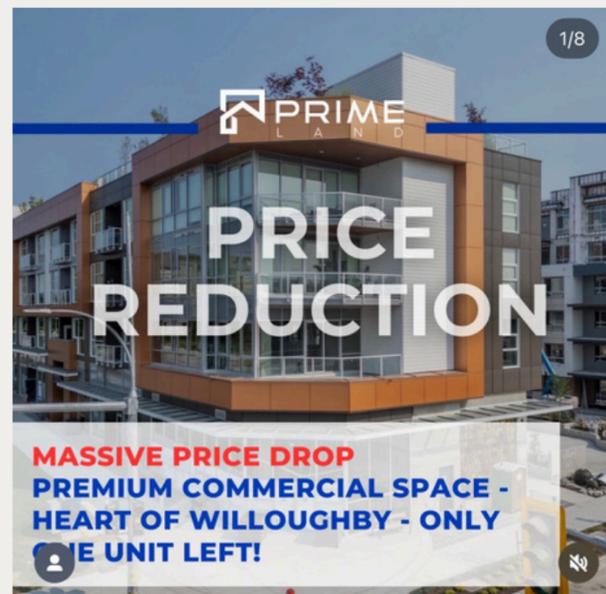
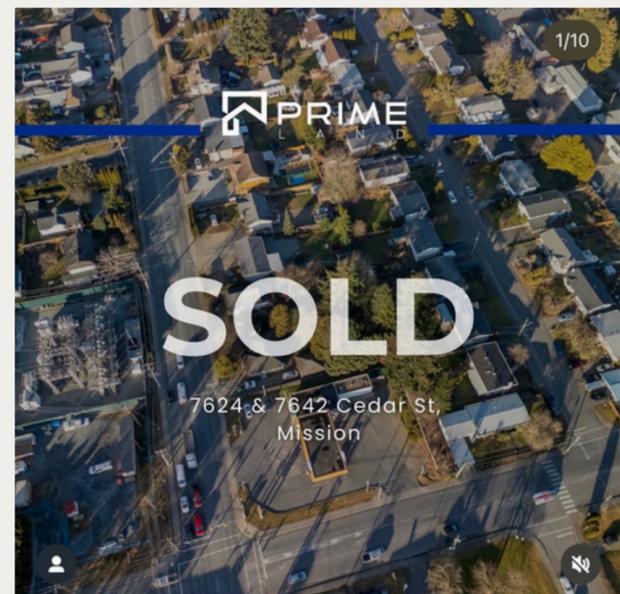


WORK EXAMPLES

Client Name: Prime Property Group(Real estate Business)



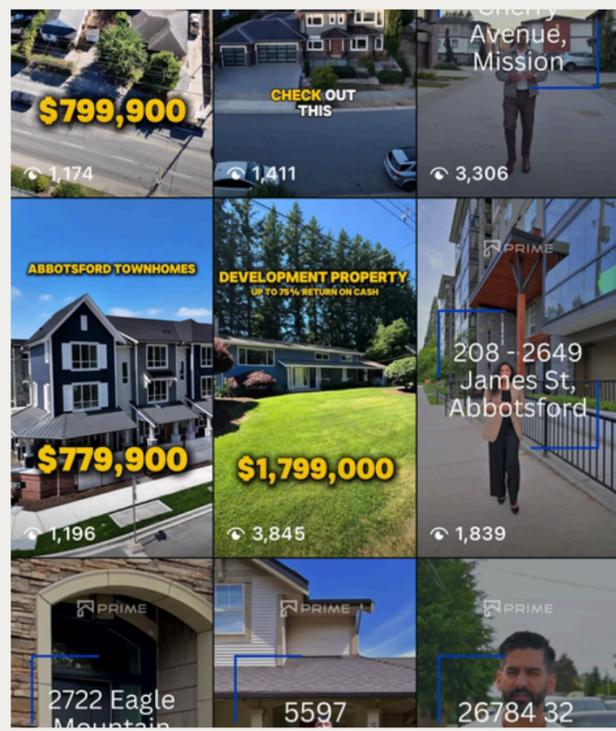
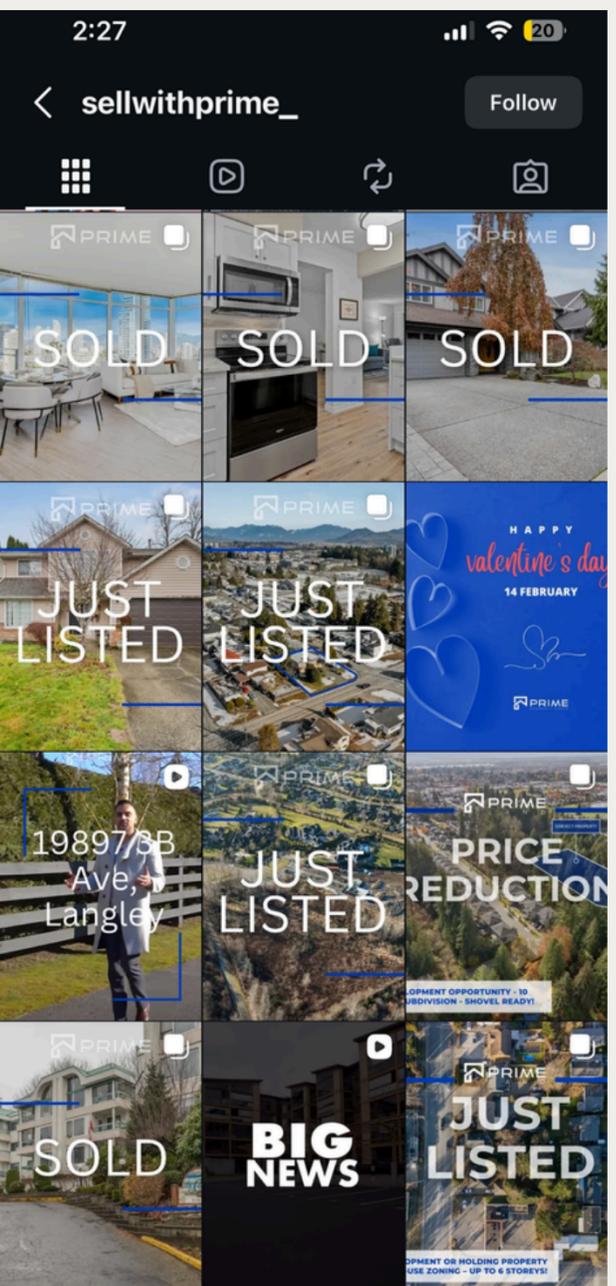
Vision

My vision for Prime Property Group was to create a seamless digital experience that connected potential buyers and clients with the right properties. By integrating social media management, email marketing, and CRM optimization, I aimed to increase engagement, streamline lead communication, and drive measurable growth for the business.

[HOME WEBSITE LINK](#)



CREATIVES & REELS



Social Media Management

I managed social media accounts across Instagram, Facebook, LinkedIn, and YouTube for Prime Property Group, creating a consistent posting schedule with engaging content tailored to the real estate audience. This included designing graphics, writing captions, sharing property updates, market tips, and promotions, as well as coordinating property video shoots and designing posters for on-site displays. By monitoring engagement metrics and refining content strategies, I increased follower interaction, boosted brand awareness, and strengthened the company's online presence.

[INSTAGRAM LINK](#)

[FACEBOOK LINK](#)

[YOUTUBE LINK](#)



EMAIL MARKETING & CRM



I managed email marketing and CRM, creating targeted campaigns and automated workflows that increased **open rates by 28%** and **click-through rates by 22%**, boosting lead engagement and supporting property sales.

JANUARY 2026 NEWSLETTER
PRIMEPROPERTYGROUP.CA

Hi M,

Welcome to this month's update! We're sharing our latest listings along with key real estate news to keep you informed about the ever-changing market. As always, we're here to help keep you in the know about the local real estate market and news!

Latest News



BC Rent Increase 2026: Allowable Rental Rate Increase Explained for Landlords and Tenants

Each year, one of the most common questions from both landlords and tenants is: How much can rent legally increase in BC? With housing affordability still a major issue across British Columbia, the allowable rental rate increase for 2026 is an important update for anyone involved in the rental market.

[Continue reading](#)



Is Your Online Home Value Accurate in 2026? What Your Home Is Really Worth

Every January, I get the same question from homeowners across Abbotsford and the Fraser Valley: "I checked my home value online — is this actually what my house is worth?"

[Continue reading](#)

DECEMBER 2025
Fraser Valley Housing Market Stats

Fraser Valley Housing Market Report – December 2025
The Fraser Valley real estate market closed out 2025 on a quieter note in December, reflecting typical year-end seasonality alongside ongoing buyer caution. Sales softened slightly from November, new listings declined sharply, and inventory levels eased—bringing the market back into balanced territory to finish the year.

[Continue reading](#)

Latest Featured Listings

Residential

[View All of Our Listings Here](#)

3-Bedroom Luxury Sky-Home with Smart Tech & Southwest Views in Yaletown

Price: \$1,979,000
Beds: 3 Baths: 2
2209 1111 Richards St, Vancouver



Bright 2-Bedroom Corner Condo with Wrap-Around Balcony in Central Abbotsford

Price: \$379,900
Beds: 2 Baths: 2
213 2750 Fuller St, Abbotsford

White Rock/Blundell - Surrey Hwy 10 - Surrey 15th St (Hastings) - Richmond Blundell - Richmond Steveston - North Vancouver

Central Mission Rancher on Flat Lot with Multi-Unit Development Potential
Price: \$649,900
Beds: 2 Baths: 1
33219 7th Ave, Mission



Commercial

Mission Development Land with 4.57 Acres, Prime Dewdney Trunk Rd Frontage & Strong Future Potential
33181 Dewdney Trunk Rd, Mission



[See Listing Details](#)

Mission Townhome Development Site with 0.85 Acres, Corner Exposure & 18-20 Unit Potential in Cedar Valley

[See Listing Details](#)

Shovel-Ready 12-Unit Apartment Site in Abbotsford City Centre with Surface Parking & CMHC Financing Eligibility
32076 George Ferguson Way, Abbotsford

[See Listing Details](#)

TOP 1% REAL ESTATE TEAM
604-832-3225

REALTOR